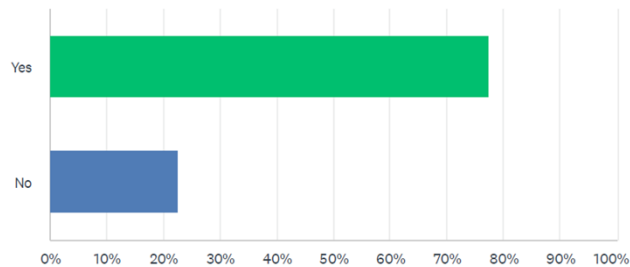


Appendix 5: Hastings & Rother Club Survey Analysis

Plan to grow

Q8 Does your Club/Association have plans to grow in the next three seasons/years?

Answered: 53 Skipped: 0

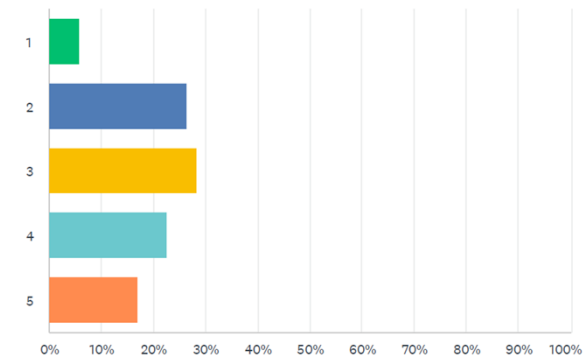


Looking to the future, 77.4% of the clubs surveyed were positive regarding plans for growth over the next three years/seasons, emphasising further the strength of the club sector in the areas as well as likely rising demand.

Rating of Pitch

Q16 How do you rate the quality of your Club's/Association's main playing facilities, including playing surface? (1 being very poor and 5 being very good)

Answered: 53 Skipped: 0



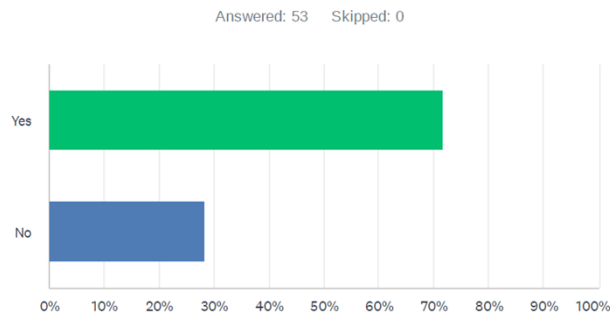
In terms of the quality of the stock of sports facilities available to the areas sports clubs, 32% of those surveyed rated the playing facilities they use as 'poor' or 'very poor' and 28.3% as 'average'. Just under 40% consider their main playing facilities to be 'very good' or 'good'. This finding reflects the need to upgrade facilities and the increase of investments made in maintaining and enhancing the facility stock by the Councils, national sports bodies, and the clubs themselves through fund raising.

Rating of Changing facilities/pavilion

The table above shows the ratings of changing facilities and pavilions given by those surveyed. 37.7% of respondents rated their ancillary facilities as 'poor' and 'very poor'. Just under 17% rated their pavilion and/or changing room as 'average' and 39.6% rated it a 'good' or 'very good'. This data emphasises the need for investment for clubs/groups to maintain their 'good' or 'very good' ancillary facilities and funding for the upgrade, improvement and creation of changing rooms and pavilions for those who have 'poor' or 'very poor' facilities.

Need to improve/extend facilities

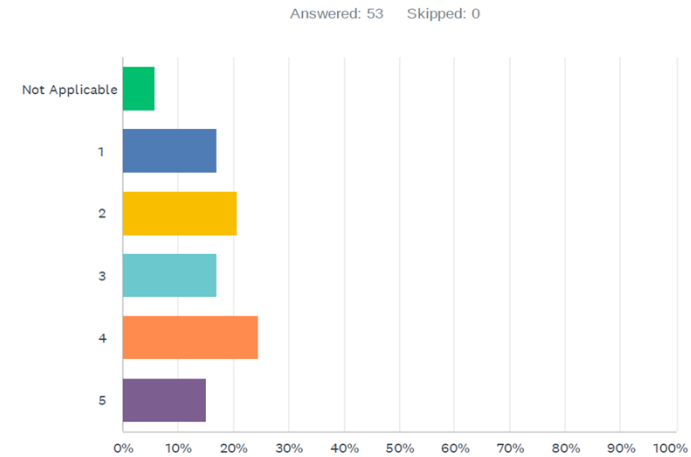
Q19 Is there a need to improve/extend these facilities to sustain or grow your Club/Association?



71.7% of the respondent clubs consider they need to improve their facilities to sustain the appeal of their club to existing members and to attract new members. This is particularly an issue for accommodating the growth of sports clubs as many sports clubs in the area have aspirations to grown in the next three years, this is identified in Q8. Therefore, whilst a high majority of clubs are keen to expand further, there appears a link to need for investment of facilities for clubs/groups.

Swimming Club Response

Q17 How do you rate the quality of the changing facilities/pavilion at your Club's/Association's main site? (1 being very poor and 5 being very good).



Hastings Seagull Swimming club

The club has over 500 swimmers ranging from age 9 to 30 and have achieved local, county and regional achievements. The club reported that they have experienced an increase in teams and active members over the past three years from 320 in 2019 to 510 in 2022. Hastings Seagull Swimming Club have further plans to grow in the next three years as they have over 100 children on the waiting list but cannot accommodate them due to a lack of pool time. The club hold their activities mainly in the Summerfields Leisure Centre, however, the club rate the facility a 2 and comment that it is an ageing facility with a lack of investment. The same goes for their rating of the changing facilities/pavilion. The club have clearly stated their need for more pool time or a larger pool to sustain or grow as an association.